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Ellisys to Display SuperSpeed USB Protocol Test and Analysis Tools at Intel Developer Forum

New SuperSpeed USB Explorer protocol analyzer and generator on display

Geneva, Switzerland — August 19, 2008 — Ellisys, a leading supplier of protocol test and analysis solutions for the Universal Serial Bus (USB), Wireless USB, the WiMedia UWB platform, and *Bluetooth*[®], will introduce its EX280 SuperSpeed USB Explorer at the Intel Developer Forum, to be held August 19-21 at Moscone Center West in San Francisco, CA. Members of the Ellisys design and marketing teams will be on hand at the Ellisys booth to discuss this new product with engineering professionals in attendance. The Ellisys booth will be located in the Forum's USB Community.

"Ellisys is moving quickly with the introduction of the SuperSpeed USB Explorer, in fact our introduction of this product is well in advance of the formal release of the specification, expected later this year," said Chuck Trefts, Ellisys director of marketing. "Getting SuperSpeed USB products to market in 2009 will require that developers begin testing silicon this year, and protocol tools such as the EX280 will be critical-path elements to any successful design effort for SuperSpeed USB products."

Protocol tools expedite development time and help to ensure interoperability

Protocol analysis and generation tools are used by software and hardware engineers to understand, characterize, and emulate the communications occurring between various components on a given data bus, such as between a USB host controller and a peripheral component, for instance, a mass storage device. Tools such as the EX280 SuperSpeed USB Explorer provide technology developers with an instantaneous understanding of the complex communications occurring between these devices, and greatly assist in turning out highly reliable products that will perform to design goals, time-to-market expectations, specification requirements, and successfully interoperate with other devices.

Tektronix to have Arbitrary Waveform Generator on display

The Ellisys IDF booth will also host the Tektronix AWG7000 Arbitrary Waveform Generator with RFXpress[®] software. Ellisys WiMedia Explorer[™] analyzers will be used to display traffic generated by TEK's AWG. The new AWG7122B supports complete, calibrated control over the characteristics of the WiMedia signal, including preamble synchronization sequences, cover sequences, TFCs in all band groups, and all six band groups (BG1 – BG6). For more on the AWG7000 Series AWGs, please see www.tektronix.com/awg7000.

Availability

Initial deliveries of the Ellisys SuperSpeed USB Explorer protocol analyzer, model number EX280A, are planned for September 2008. Orders are presently being accepted. Pricing, ordering information, technical details, and configurations may be obtained from your local Ellisys sales professional or by request on the Ellisys website at www.ellisys.com.



About Ellisys

Ellisys is a Test and Measurement company committed to the design and timely introduction of advanced protocol analysis solutions for USB, Wireless USB, WiMedia Ultra-Wideband, and *Bluetooth* technology. Developers have been using Ellisys' products and solutions for more than six years with great success. By providing technology developers with the right innovative tools at the right time, Ellisys enables these promising markets to grow in a secure and confident manner, helping to ensure rapid and wide acceptance of these technologies.

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World Class Solutions for USB, Wireless USB, WiMedia, *Bluetooth* technology

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